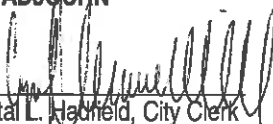


# CITY OF WILLCOX MARKETING AND TOURISM COMMISSION AGENDA

A REGULAR MEETING OF THE MARKETING AND TOURISM COMMISSION  
AT CITY COUNCIL CHAMBERS,  
300 W. REX ALLEN DRIVE, WILLCOX, ARIZONA  
JULY 19, 2019 AT 12:00 P.M.

The Commission may discuss, consider and take possible action pertaining to the following:

1. **CALL TO ORDER**
2. **ROLL CALL** Notice is hereby given that members of the Commission will attend either in person or through technological devices, pursuant to A.R.S. §38-431(4).
3. **PLEDGE OF ALLEGIANCE TO THE FLAG**
4. **CALL TO THE PUBLIC** This opportunity is provided as a courtesy to all citizens to voice concerns or opinions. A speaker's form must be filled with the Clerk. Each speaker will be given three (3) minutes. Organizations may be limited to one (1) speaker. Per A.R.S. §38-431.01(H), the Commission is not permitted to respond to the speaker. Action will be limited to directing staff or rescheduling the matter for further consideration at a later date.
5. **DECLARATION ON CONFLICT OF INTEREST** A declaration of a conflict of interest must be made prior to discussion of any agenda item in which members or staff members determine they have a conflict of interest.
6. **ADOPTION OF THE AGENDA** The Commission will either adopt the agenda as presented or may remove or table any of the agenda items. Members may not add any items to the agenda at this time.
7. **OVERVIEW OF COMMISSION DUTIES AND RESPONSIBILITIES**
8. **APPOINTMENT OF CHAIR AND VICE CHAIR**
9. **REVIEW OF MARKETING, TOURISM AND ECONOMIC DEVELOPMENT BUDGET**
10. **DISCUSSION OF MEETING DATES AND TIMES**
11. **DISCUSSION OF FUTURE AGENDA ITEMS (EXAMPLES INCLUDE: VISITOR CENTER, VISITOR WEBSITE, WILLCOX TOURISM STAKEHOLDER LETTER, WAYFINDING SIGNAGE, PRESENTATION BY EVENT ORGANIZERS ON OPERATIONS, AND SPECIAL EVENT PROCESS TO INCLUDE PUBLIC SPACE RENTAL FEES AND COST RECOVERY FOR CITY STAFF TIME)**
12. **UPDATES BY CITY STAFF**
13. **CITY MANAGER REPORT**
14. **COMMENTS NOT FOR DISCUSSION FROM COMMISSION MEMBERS**
15. **ADJOURN**

  
Crystal L. Hochfeld, City Clerk

6/18/19  
Date

8:30 AM  
Time

**NOTICE TO PARENTS:** Commission meetings are recorded. If your child is present, he or she may be recorded. To request that your child be seated in an area to avoid recording, submit your request to the City Clerk prior to the meeting. A.R.S. §1-602(A) (9), Parent's Bill of Rights.

**NOTE:** Documentation, if any, for items listed on the Agenda is available for public inspection a minimum of 24 hours prior to the Meeting at any time during regular business hours in the Office of the City Clerk, 101 S. Railroad Avenue, Suite B, Willcox, AZ; at the Elsie S. Hogan Community Library during regular business hours; and on the City's website [www.cityofwillcox.org](http://www.cityofwillcox.org).